

**Study plan – 1st year**  
**Produkce (M.A.)**

Course Name <i>tutor</i>	WS				SS			
	code	completion	ECTS	range	code	completion	ECTS	range
<b>Hlavní předměty</b>								
Master project <i>Vlastimil JEZEK, David KAŠPAR, Michal LÁZŇOVSKÝ, Jiří POKORNÝ, Petr PROKOP, Jiří SRSTKA, Jiří SULZENKO, Doubravka SVOBODOVÁ</i>	206MPJ1	Z	5	8/T	206MPJ2	ZK	5	8/T
<b>Minimal number of credits per semester</b>	5				5			
<b>Povinné předměty</b>								
Economy of Projects I. 1 <i>Jiří POKORNÝ</i>	206FPA1	ZK	4	2/T				
Creative Industries and Theatre 1 <i>Bohumil NEKOLNÝ</i>	206KPD1	Z	2	2/T				
Cultural policy in Czech Rep. 1 <i>Kateřina KALISTOVÁ</i>	206KPL1	ZK	3	2/T				
Cultural policies in EU <i>Bohumil NEKOLNÝ</i>					206KPE1	ZK	3	2/T
Managerial Information Science 1 <i>Vladimír OČENAŠEK</i>					206MIN1	ZK	2	2/T
Managerial Practice 1 <i>Michal LÁZŇOVSKÝ</i>	206MPX1	Z	3	30/S	206MPX1	Z	3	30/S
Marketing of cultural organizations and projects <i>Jiří SULZENKO</i>	206MKO1	Z	3	2/T	206MKO2	ZK	4	2/T
Producers in Arts <i>Štěpán KUBIŠTA, Petr PROKOP, Denisa VÁCLAVOVÁ</i>	206PSE1	Z	3	2/T	206PSE2	ZK	4	2/T
Private and public law in practice <i>Viktor KOŠUT</i>					206SVP1	ZK	4	2/T
Private and public law in practice <i>Milan KVASNIČKA</i>					206SVP2	ZK	4	2/T
Management of artistic processes <i>Jiří ŠESTÁK</i>	206RUP1	ZK	2	2/T				
<b>Minimal number of credits per semester</b>	17				13			
<b>Povinné volitelné předměty</b>								
<i>Optional Study Subjects</i>	In this group you have to obtain throughout your study at least 27 credits							
<i>Povinné předměty pro absolventy BA studia jiných škol</i>								
<i>Foreign Languages</i>		z	1			zk	2	
<b>Minimal number of credits per semester</b>	1				2			
<b>Total number of set credits</b>	23				20			
<b>Recommended number of credits per semester that should be obtained from optional and compulsory-optional subjects</b>	7				10			
<b>Total recommended number of credits per semester</b>	30				30			

## Groups of study qualification optional subjects

## 206PM4

Code	Course Name <i>Tutor</i>	WS			SS		
		completion	ECTS	range	completion	ECTS	range
206RKM2	Advertisement and Communication 2 <i>Michal DEUS</i>				Z	2	2/T
204ASD1	Alternative World Theatre in the 20th and 21st Century 1 <i>Lukáš JIRIČKA, Karel MAKONJ</i>	Z	2	2/T			
204ASD2	Alternative World Theatre in the 20th and 21st Century 2 <i>Lukáš JIRIČKA, Karel MAKONJ</i>				ZK	2	2/T
206TKD1	Communication Skills Training 1 <i>Jana LEDVINOVÁ</i>				Z	2	K
206ATP1	Contemporary trends in Performing Arts 1				Z	3	2/T
206KMD1	Creative management for theatre				ZK	3	48/S
206KDP1	Cultural Diplomacy 1 <i>Ladislav PFLIMPF</i>	Z	2	2/T			
206KST1	Cultural strategies 1 <i>David KAŠPAR, Olga SKOCHOVÁ-BLÁHOVÁ</i>				Z	2	2/T
206LVK1	Culture and Legislation 1 <i>Kateřina KALISTOVÁ</i>				Z	2	2/T
206KAS1	Culture of active society 1 <i>David KAŠPAR, Denisa VÁCLAVOVÁ</i>	Z	2	2/T			
206PST1	Dramaturgy for Producers 1				Z	3	2/T
305EK1	Economics 1 - Microeconomics <i>Ivan TOMEK</i>				ZK	2	2/T
305EK2	Economics 2 - Macroeconomics <i>Ivan TOMEK</i>				ZK	2	2/T
206FPB1	Economy of Projects II. 1				Z	3	2/T
206FMB1	Financial management II. 1				Z	3	2/T
206FUC1	Fundraising III. 1				Z	3	KURZ
206DPR1	History of Theatre from the Arts Management View 1 <i>Doubravka SVOBODOVÁ</i>	Z	2	2/T			
206DPR2	History of Theatre from the Arts Management View 2 <i>Doubravka SVOBODOVÁ</i>				Z	2	2/T
206PDV1	Intellectual property rights 1	ZK	3	2/T			
206LDR1	Leadership 1 <i>Martin HUDEČEK</i>				Z	2	2/T
305MIS2	Management in an Information Society 2 <i>Petr SLÁDEČEK</i>				ZK	3	24/S
206MMV1	Management of Human Relations 1 <i>Michal LÁZNOVSKÝ, Jiří PLAMÍNEK</i>				Z	3	KURZ
206RUB1	Management of artistic processes II.				ZK	2	2/T
305PD	Media Management <i>Kateřina FRIČOVÁ</i>				ZK	3	24/S
206MAU1	Media and Arts 1 <i>Vlastimil JEZEK</i>				ZK	3	2/T
204MDD1	Modern Theatre and its Double 1 <i>Jiří ADÁMEK, Karel MAKONJ, Martina MUSILOVÁ, Jana PILÁTOVÁ</i>	Z	1	2/T			
204MDD2	Modern Theatre and its Double 2 <i>Jiří ADÁMEK, Karel MAKONJ</i>				ZK	1	2/T
206PMD1	Presentation and Media Skills 1 <i>Petr STUĐENOVSKÝ</i>	Z	2	3/T			
206PMD2	Presentation and Media Skills 2				ZK	2	3/T
206PJC1	Project III. 1 <i>Michal LÁZNOVSKÝ</i>	Z	3		Z	3	

## 206PM4 (continued)

Code	Course Name <i>Tutor</i>	WS			SS		
		completion	ECTS	range	completion	ECTS	range
206PJD1	Project IV. 1 <i>Michal LÁZŇOVSKÝ</i>	Z	2		Z	2	
206PJE1	Project V. 1 <i>Michal LÁZŇOVSKÝ</i>	Z	1		Z	1	
206PSR1	Strategic management 1				Z	2	2/T
206TAV1	Technology and scenery fabrication 1 <i>Jan VESELÝ</i>	Z	1	2/T			
206TAV2	Technology and scenery fabrication 2 <i>Jan VESELÝ</i>				Z	1	2/T

## 206PM5

Code	Course Name <i>Tutor</i>	WS			SS		
		completion	ECTS	range	completion	ECTS	range
206ATR1	Copyright Law 1	Z	2	2/T			
206ATR2	Copyright Law 2				ZK	3	2/T
204DJF1	Dramaturgy as a Function 1 <i>Miloslav KLÍMA</i>	Z	1	2/T			
204DJF2	Dramaturgy as a Function 2 <i>Miloslav KLÍMA</i>				ZK	1	2/T
206DPR1	History of Theatre from the Arts Management View 1 <i>Doubravka SVOBODOVÁ</i>	Z	2	2/T			
206DPR2	History of Theatre from the Arts Management View 2 <i>Doubravka SVOBODOVÁ</i>				Z	2	2/T
206TAV1	Technology and scenery fabrication 1 <i>Jan VESELÝ</i>	Z	1	2/T			
206TAV2	Technology and scenery fabrication 2 <i>Jan VESELÝ</i>				Z	1	2/T