

**Study plan – 1st year**  
 Produkce - magistr-1819\_1\_rok

Course Name <i>tutor</i>	WS				SS			
	code	completion	ECTS	range	code	completion	ECTS	range
<b>Hlavní předměty</b>								
Final Commission 3 <i>Jaromír KALLISTA, Ivo MATHĚ, Petr OUKROPEC, Karla STOJÁKOVÁ, Jiri VLACH</i>					305KZ3	ZK	2	
<b>Minimal number of credits per semester</b>	<b>0</b>				<b>2</b>			
<b>Povinné předměty</b>								
Alternative distribution <i>Diana TABAKOV, Marta ŠVECOVÁ</i>					305AD	Z	2	12S
Script Editing for Producers <i>Pavel BOROVAN, Ivo MATHĚ</i>					305DPR	Z	2	14S
Workshop <i>Jaromír KALLISTA, Petr OUKROPEC, Otakar SVOBODA, Kamila ZLATUŠKOVÁ</i>	305DIL7	Z	3	3T	305DIL8	Z	3	3T
Film Marketing <i>Tomáš FLIŠNÍK, Marta ŠVECOVÁ</i>	305FM1	Z	2	2T	305FM2	Z	2	12S
Management in an Information Society 2 <i>Ivo MATHĚ, Petr SLÁDEČEK</i>					305MIS2	ZK	3	28S
Consumer-Oriented Marketing <i>Ivan TOMEK</i>	305MONS	ZK	3	2T				
Media Management <i>Katerina FRÍČOVÁ, Ivo MATHĚ</i>					305PD	ZK	3	28S
Media Law 1 <i>Markéta HAVLOVÁ, Veronika KŘESTANOVÁ, Karla STOJÁKOVÁ</i>					305MEP1	ZK	2	8S
Business Relationships in the Film Distribution 1 <i>Aleš DANIELIS</i>	305OFD1	ZK	3	2T				
Media Law and Coproduction <i>Petr OSTROUCHOV, Karla STOJÁKOVÁ</i>					305PFK	Z	2	12S
Public Relations 1 <i>Pavčina FECHTEROVÁ</i>	305PUBR1	Z	2	24S				
Final Thesis Outline <i>Václav MORAVEC</i>	305PTZ1	Z	1	13S				
Master Project Seminar <i>Pavel BOROVAN, Ivo MATHĚ</i>	305SKMP1	Z	2	13S	305SKMP2	Z	2	14S
Televizní seminář a trendy televizních formátů <i>Ivo MATHĚ</i>	305TST1	ZK	3	2T	305TST2	ZK	3	10S
<b>PRACTICAL EXERCISING MASTER - KP</b>	In this group you have to obtain throughout your study at least 15 credits							
<b>Minimal number of credits per semester</b>	<b>12</b>				<b>13</b>			
<b>Povinné volitelné předměty</b>								
Producing: Teaching Practice <i>Jaromír KALLISTA, Karla STOJÁKOVÁ</i>	305PP	Z	5	20S	305PP	Z	5	20S
<b>BUSINESS ENGLISH FOR KP</b>	In this group you have to obtain throughout your study at least 4 credits							
<b>HISTORY OF CZECH</b>	In this group you have to obtain throughout your study at least 4 credits							
<b>MODULES FAMU</b>	In this group you have to obtain throughout your study at least 6 credits							
<b>Minimal number of credits per semester</b>	<b>0</b>				<b>0</b>			

**Study plan – 1st year (continued)**  
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Course Name <i>tutor</i>	WS				SS			
	code	completion	ECTS	range	code	completion	ECTS	range
Total number of set credits	12				15			
Recommended number of credits per semester that should be obtained from optional and compulsory-optional subjects	18				15			
Total recommended number of credits per semester	30				30			

305KPM-1819 #

## Groups of study qualification optional subjects

## 305PCM

Code	Course Name <i>Tutor</i>	WS			SS		
		completion	ECTS	range	completion	ECTS	range
305CANS	Animation and Life - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	5		Z	5	
305CANA	Animation and Life Action - Assistant <i>Karla STOJÁKOVÁ</i>	Z	1		Z	1	
305CANP	Animation and Life Action - Producer <i>Karla STOJÁKOVÁ</i>	Z	4		Z	4	
305CASIS	Assistance - Solo work <i>Karla STOJÁKOVÁ</i>	Z	2		Z	2	
305CAPA	Auteur Portrait - Assistant <i>Karla STOJÁKOVÁ</i>	Z	1		Z	1	
305CAPP	Auteur Portrait - Producer <i>Karla STOJÁKOVÁ</i>	Z	4		Z	4	
305CAPS	Auteur Portrait - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	5		Z	5	
305CAVA	Auteur Videofilm - Assistant <i>Karla STOJÁKOVÁ</i>	Z	1		Z	1	
305CAVP	Auteur Videofilm - Producer <i>Karla STOJÁKOVÁ</i>	Z	3		Z	3	
305CAVS	Auteur Videofilm - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	4		Z	4	
305CASA	Author Film Project - Assistant <i>Karla STOJÁKOVÁ</i>	Z	1		Z	1	
305CASP	Author Film Project - Producer <i>Karla STOJÁKOVÁ</i>	Z	3		Z	3	
305CASS	Author Project - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	4		Z	4	
305CBBS	Bachelor Film - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	5		Z	5	
305CBBA	Bachelor Film Project - Assistant <i>Karla STOJÁKOVÁ</i>	Z	1		Z	1	
305CBDA	Bachelor Film Project - Assistant <i>Karla STOJÁKOVÁ</i>	Z	1		Z	1	
305CBAA	Bachelor Film Project - Assistant <i>Karla STOJÁKOVÁ</i>	Z	2		Z	2	
305CBSA	Bachelor Film Project - Assistant <i>Karla STOJÁKOVÁ</i>	Z	1		Z	1	
305CBDP	Bachelor Film Project - Producer <i>Karla STOJÁKOVÁ</i>	Z	5		Z	5	
305CBAP	Bachelor Film Project - Producer <i>Karla STOJÁKOVÁ</i>	Z	5		Z	5	
305CBSP	Bachelor Film Project - Producer <i>Karla STOJÁKOVÁ</i>	Z	4		Z	4	
305CBDS	Bachelor Film Project - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	6		Z	6	
305CBAS	Bachelor Film Project - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	7		Z	7	
305CBSS	Bachelor Film Project - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	5		Z	5	
305CLKS	Chronicles KK - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	5		Z	5	
305CEKA	Coloured Study - Assistant <i>Karla STOJÁKOVÁ</i>	Z	2		Z	2	
305CEKP	Coloured Study - Producer <i>Karla STOJÁKOVÁ</i>	Z	5		Z	5	

Groups of study qualification optional subjects

305PCM (continued)

Code	Course Name	WS			SS		
		completion	ECTS	range	completion	ECTS	range
305CEKS	Colured Study - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	7		Z	7	
305MGP	Completion of Master Project <i>Pavel BOROVIAN, Jaromír KALLISTA, Petr OUKROPEC, Karla STOJÁKOVÁ, Kamila ZLATUŠKOVÁ</i>				ZK	10	
305CSKA	Dream - Assistant <i>Karla STOJÁKOVÁ</i>	Z	1		Z	1	
305CSKP	Dream - Producer <i>Karla STOJÁKOVÁ</i>	Z	2		Z	2	
305CSKS	Dream - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	3		Z	3	
306ZSKH	Editing for Live TV: Classical Music Concerts <i>Vítězslav ROMANOV</i>				Z	1	4S
306ZSD	Editing for Live TV: Theatre <i>Vítězslav ROMANOV</i>	Z	1	4S			
305CHEA	Fiction Studio Exercise - Assistant <i>Karla STOJÁKOVÁ</i>	Z	1		Z	1	
305CHEP	Fiction Studio Exercise - Producer <i>Karla STOJÁKOVÁ</i>	Z	2		Z	2	
305CHES	Fiction Studio Exercise - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	3		Z	3	
305CFBA	Film Poem - Assistant <i>Karla STOJÁKOVÁ</i>	Z	1		Z	1	
305CFBP	Film Poem - Producer <i>Karla STOJÁKOVÁ</i>	Z	3		Z	3	
305CFBS	Film Poem - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	4		Z	4	
305CABA	Graduate Film - Assistant <i>Karla STOJÁKOVÁ</i>	Z	2		Z	2	
305CADA	Graduate Film - Assistant <i>Karla STOJÁKOVÁ</i>	Z	2		Z	2	
305CADP	Graduate Film - Producer <i>Karla STOJÁKOVÁ</i>	Z	6		Z	6	
305CABP	Graduate Film - Producer <i>Karla STOJÁKOVÁ</i>	Z	9		Z	9	
305CADS	Graduate Film - Solo <i>Karla STOJÁKOVÁ</i>	Z	8		Z	8	
305CABS	Graduate Film - Solo <i>Karla STOJÁKOVÁ</i>	Z	11		Z	11	
305CAAA	Graduate Film - Solo work <i>Karla STOJÁKOVÁ</i>	Z	8		Z	8	
305CVEA	Major Exercise - Assistant <i>Karla STOJÁKOVÁ</i>	Z	1		Z	1	
305CVEP	Major Exercise - Producer <i>Karla STOJÁKOVÁ</i>	Z	2		Z	2	
305CVESX	Major Exercise - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	4		Z	4	
305CMKS	Metro KK - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	5		Z	5	
305CMEA	Short Exercise - Assistant <i>Karla STOJÁKOVÁ</i>	Z	1		Z	1	
305CMEPX	Short Exercise - Producer <i>Karla STOJÁKOVÁ</i>	Z	1		Z	1	
305CMESX	Short Exercise - Solo Work <i>Karla STOJÁKOVÁ, Jiří VLACH</i>	Z	2		Z	2	
305CTVA	TV Film - Assistant <i>Karla STOJÁKOVÁ</i>	Z	2		Z	2	

## 305PCM (continued)

Code	Course Name <i>Tutor</i>	WS			SS		
		completion	ECTS	range	completion	ECTS	range
305CTVP	TV Film - Producer <i>Karla STOJÁKOVÁ</i>	Z	5		Z	5	
305CTVS	TV Film - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	7		Z	7	
305CVDA	Video Documentary - Assistant <i>Karla STOJÁKOVÁ</i>	Z	1		Z	1	
305CVDPX	Video Documentary - Producer <i>Karla STOJÁKOVÁ</i>	Z	3		Z	3	
305CVDS	Video Documentary - Solo Work <i>Karla STOJÁKOVÁ</i>	Z	3		Z	3	

## 305VPM

Code	Course Name <i>Tutor</i>	WS			SS		
		completion	ECTS	range	completion	ECTS	range
305AIO	Analysis of Internet content and its audience <i>Karla STOJÁKOVÁ, Jakub ŠILER</i>				Z	3	28S
305PET	Business Ethics <i>Ivo MATHÉ</i>	Z	2	12S			
305DP	Direct taxes <i>Michal SINDELÁŘ</i>	ZK	2	2T			
305EK2	Economics 2 - Macroeconomics <i>Ivan TOMEK</i>				ZK	2	2T
305DN	Indirect taxes <i>Michal SINDELÁŘ</i>				ZK	2	2T
305PVH	Production in Hollywood <i>Petr Horák, Jiří VLACH</i>	Z	4	12S			
305PHT	Productions in Feature Films <i>Karla STOJÁKOVÁ, Jan Štern</i>				ZK	2	14S
305SR	Showrunners <i>Tomáš HRUBÝ, Karla STOJÁKOVÁ</i>				ZK	2	14S
305PEZ	The Production of Virtual Entertainment <i>Lubor KOPECKÝ</i>	Z	2	2T			
305PROA	Transformation of the Audiovision during the Era of Digital Mediamorphosis <i>Václav MORAVEC</i>	ZK	3	1T			